PROACTIVE RISK

Govern Cyber Risk. Build Business Confidence.

Proactive Risk helps organizations strengthen security, meet regulatory requirements, and earn the trust of customers, investors, regulators, and partners. Since 2001, we have delivered governance, compliance, cybersecurity, and executive advisory services from Denville, New Jersey, with a clear philosophy: **govern risk, not just manage technology.**

We work alongside internal IT teams, MSPs, and MSSPs, giving leadership independent oversight and the evidence it needs to make confident, defensible decisions.

FIVE INTEGRATED SOLUTIONS

CyberAdvisor℠	Independent cyber risk advisory and fractional security leadership (vCISO) that puts an experienced security executive at the table without a full-time hire.
MeasureRISK℠	Compliance assessments, assurance, evidence collection, and readiness across frameworks such as SOC 2, ISO 27001, NIST CSF, CIS Controls, HIPAA, and CMMC.
CATSCAN®	Independent security validation through adversarial testing: penetration testing and vulnerability assessment that show what an attacker would actually find.
RISKWatch℠	Continuous third-party risk management and vendor oversight, so supplier exposure is measured, monitored, and owned.
GOVERNAI	Governed AI adoption, powered by Hatz AI and complementing Microsoft 365 Copilot: a governed workspace, spend and access controls, readiness assessment, ongoing advisory, and managed agents and workflows.

WHO WE SERVE

- Regulated organizations: financial services, healthcare, legal, and professional services
- Government, critical infrastructure, and the defense industrial base
- Technology companies preparing for SOC 2 / ISO 27001
- IT teams and MSP/MSSP partners that need independent governance

WHY PROACTIVE RISK

- **25 years** of continuous operation since 2001
- **Independent:** we assess and advise; we do not grade our own work
- **Adversarial insight:** offensive testing informs every recommendation
- **Board-ready:** technical findings translated into business risk

Proactive Risk, Inc. 36 First Avenue, Suite 203, Denville, NJ 07834

(973) 298-1160 | **www.proactiverisk.com** | Schedule an Executive Risk Review: calendly.com/brennantom

WHO IS TOM BRENNAN?

Founder & Managing Partner, Proactive Risk, Inc.



Tom Brennan founded Proactive Risk in 2001 and brings more than 20 years of adversarial operations, governance, and risk leadership to every engagement. His career has been spent hands-on-keyboard building, breaking, and defending systems and data for organizations worldwide, and in the rooms where industry standards and security policy get made.

Clients work with Tom directly. He sets the direction for each engagement and translates technical risk into the language of boards, regulators, investors, and executive teams.

INDUSTRY LEADERSHIP

- Former Board Member, OWASP Foundation
- Former U.S. Regulatory Affairs, CREST International
- Past Technical Director, SAFECode
- Co-Founder, NonprofitCyber.org
- Author on cybersecurity and risk governance

ACADEMIC ADVISORY

- Advisor to NYU, NJIT, County College of Morris (CCM), and High Point University (HPU)

BACKGROUND

- U.S. Marine Corps veteran
- Security and technology roles with Datek Online, ADP, Intel Security/Foundstone, Trustwave, and WhiteHat Security
- 2014 Web Application Security Person of the Year

AREAS OF EXPERTISE

- Cyber risk governance and fractional CISO leadership
- Penetration testing and application security
- Compliance frameworks and third-party risk
- AI governance and secure AI adoption

> *"Think strategically, plan operationally, and execute tactically." That is the discipline Tom brings to every client: get the right people in the room, give leaders an honest picture of their risk, and help them act on it.*

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